Embedding Impact reporting

Shireen Ali-Khan Vertigo Ventures
Renata McDonnell University of Kent

VV-IMPACT TRACKER

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VERTIGO VENTURES

- Leader in impact reporting with VV-Impact Tracker, Impact Training and consultancy

  www.vertigoventures.com VV-IMPACT TRACKER

- VV-Impact Tracker is used across 22 UK and Australian universities, approx 3,000 academic users
  - onboarding a new university each month

- Invited to speak at sector and university events

- Deliver our own content (host events for REF Managers, Early Career Researchers, webinar programme for Australia and UK)

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Considerations when embedding impact

Human Resources

Team effort

Senior Management Buy-in

Impact data capture

Training evolution

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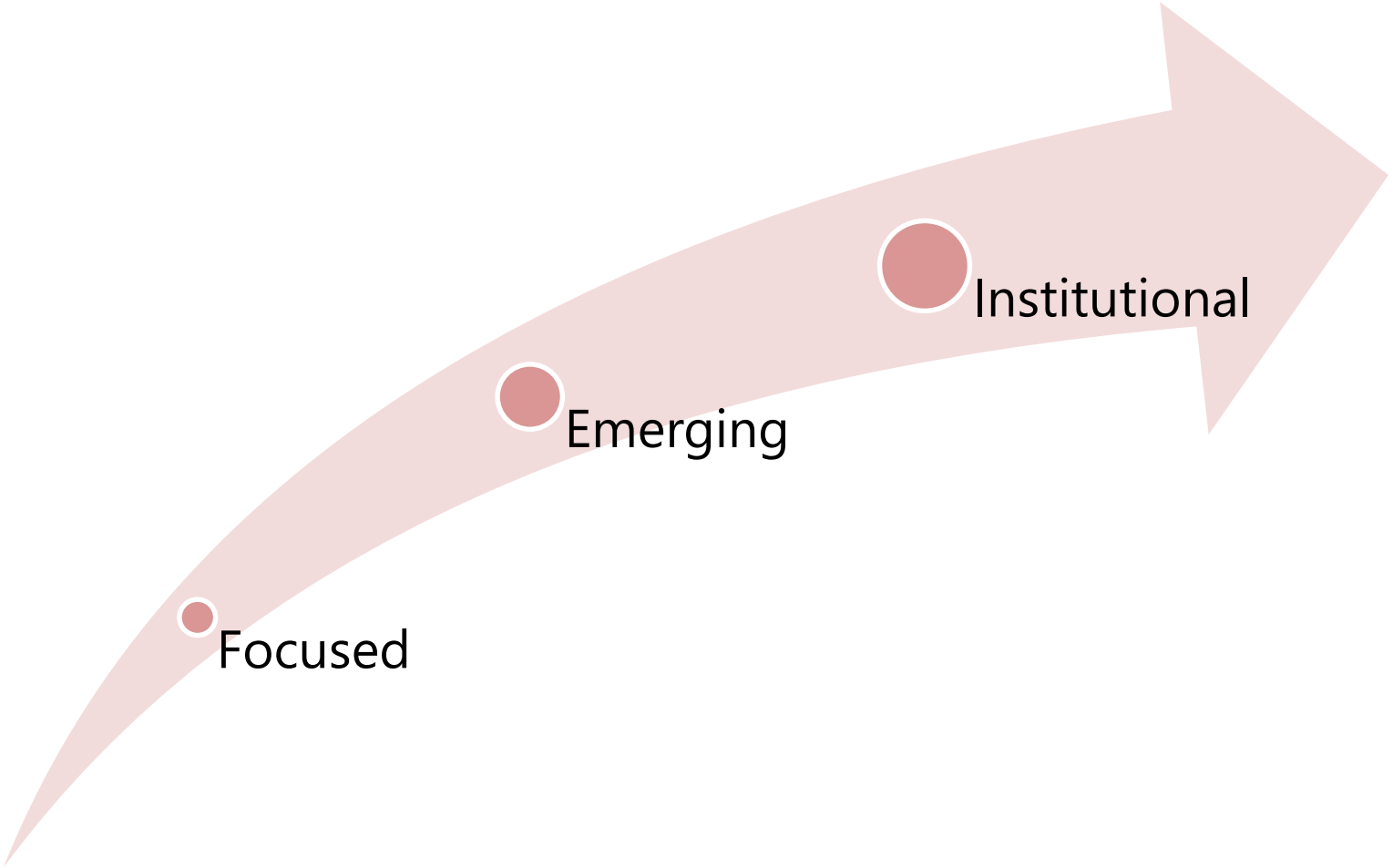
VV-Impact Tracker



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The UK's European university

University of KENT Case Study

14th September 2017

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University of Kent

- Students: 20,125
- Academic, Teaching and Research staff: 2,066
  - REF 2021 eligible staff: 950
- Research income: £17m
- Three Faculties - *Humanities , Sciences, Social Sciences*
- Canterbury, Medway, Tonbridge, Brussels,
  - Paris, Athens, Rome
- 17th for '*Research intensity*'
- Honoured with 'Queen's Anniversary Prizes for Higher and Further Education'

Overview

- REF2014

Impact 20%, 80 Case Studies, mainly *3* or 4**

- REF2021

Impact 25%, Evidence required

- Stepping up our support
  - Centrally and at School levels
  - Online tracking software

Timeline

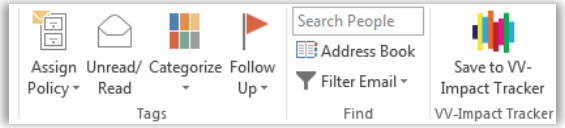
- Dec 2016/Jan 2017 - Software trial offered to all staff
  - Vertigo Ventures (VV)
  - Other platforms

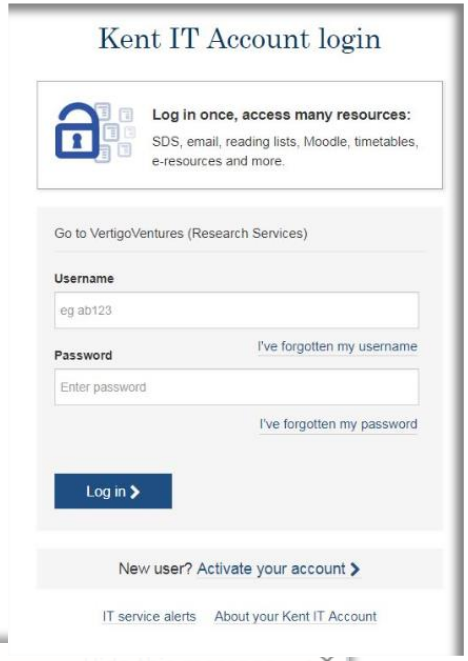
- Feb 2017 - Feedback Questionnaire
  - *“How did you find the platform”*
  - *“Look and Feel”*
  - *“I feel I can identify impact more clearly using this platform”*

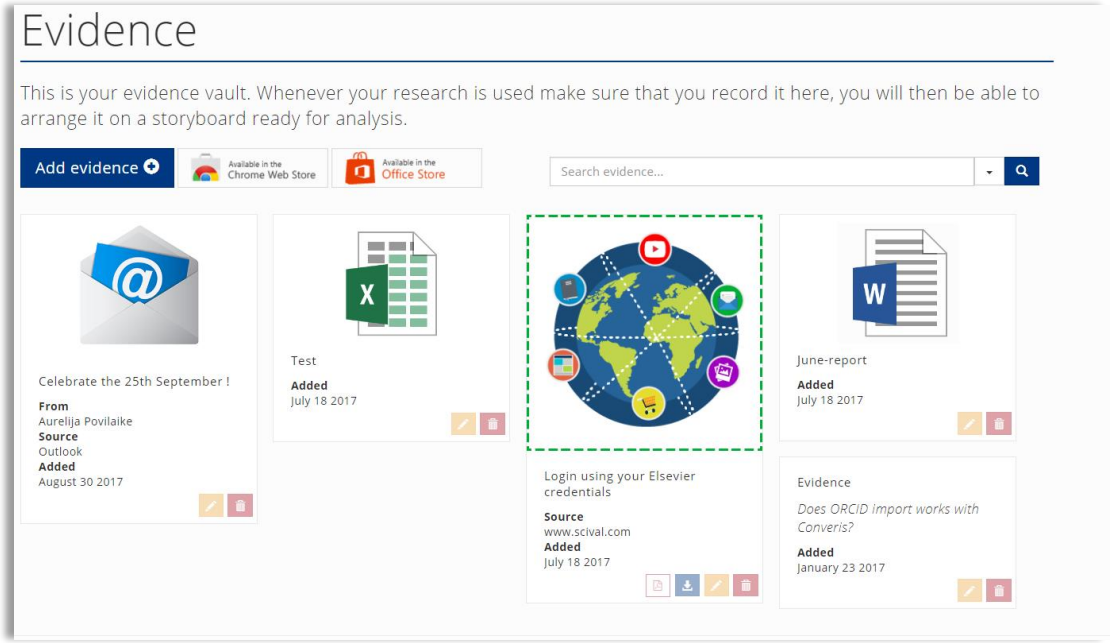
- Spring 2017 - VV-Impact Tracker purchased

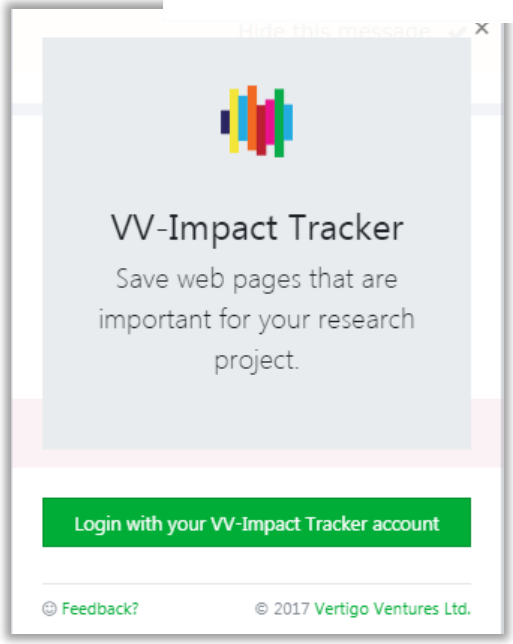
VV-Impact Tracker

- Single Sign On
- Intuitive
- Fast tracking impact
- Learning tool
- Fulfil evidence requirement









University of Kent

Impact overview

Impact Overview

CRIS - how essential is it?

Stakeholders

Artists
Arts Council England

Description:
—

Associated StoryBoards:
Pilot 2017

Activities

Activity
Academic collaboration
09/14/2017 – 09/20/2017
Participants: 100

Indicators

Change in engagement with national bodies

Change in community participation

Storyboards

Pilot 2017

My story

Project overview

Personality Assessment: Forced Choice

Project Owner: Ms Jaqueline Aldridge
Primary Investigator: Dr Anna Brown
Added: Monday, August 28, 2017
Impacts Identified: 0
Funding Value: –
Progress: 40%

Test project Two - User

Project Owner: Miss TestUser1 TestUserSurname1
Primary Investigator: –
Added: Wednesday, July 19, 2017
Impacts Identified: 0
Funding Value: –
Progress: 40%

Tim Luckhurst - test

Project Owner: Dr Ben Cocking
Primary Investigator: –
Added: Wednesday, July 5, 2017
Impacts Identified: 1
Funding Value: –
Progress: 40%

Export

CRIS - how essential is it?

Click the link below to export your project case study. For users on tablet devices, we recommend using the PDF option.

Microsoft Word
Your analysis will be exported as a Microsoft Word document for you to edit and share.

PDF
Your analysis will be exported as a PDF document for you to view and share.

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Recent Feedback

- *"I've been using VV impact tracker to help me prepare a pilot case study for the REF pilot. I find it very intuitive. I am particularly keen on the feature that allows you to add VV to the Google Chrome toolbar for easy downloads/clipping to the VV Venture's evidence vault."*

- *"Over all I think the system has a lot of potential. I've done a lot of impact recording and tracking for my work in the past (we were a case study in 2014)* ***and this software will definitely make it easier."***

Statistics

As of 04/09/2017

- 231 users
- 106 projects
- 61 project owners
- Across all projects, so far:

  - 57 Identified stakeholder organisations

  - 5 types of evidence collected (Web clippings, twitter, RCUK, Free Text, File Upload

How we support / engage with staff

- Web resources
- Proactive and Responsive support
- Scheduled and bespoke training
- Engagement and support
  - VV, IS department
- Events to promote Impact
  - *i.e. Maximise Your Research Impact 2017*

Website – 1) Getting started

About Vertigo Ventures Impact Tracker at Kent

VV- Impact Tracker Software is the university purachsed system for storing, recording and capturing research impact and related activities for both funded and non funded projects. All staff members at Kent are welcome to register to use the system. The University has taken the decision that all potential impact case studies must be recorded using this software for both the REF Pilot Exercise 2017 and the real REF.

- Log in
- Sign up
- Book October training session here

Getting started | Training | Help | FAQs | Contact us

Getting started

1. Sign up to Vertigo Venture Impact Tracker.

- Complete sign up details
- Provide your full @kent.ac.uk email address
- Select 'University of Kent' for institution
- Select any initial Password. This does not have to match your Kent

2. Login to Vertigo Ventures

3. Want a **faster** login? Use your usual Kent sign in.

How to set up - Once logged in to VV-Impact Tracker. Go to your profile tab and select the 'SAML2 Connect +' tab.

Sign Up

Country: United Kingdom

Organisation: University of Kent

First Name

Last Name

ORCiD (Optional)

Email Address @kent.ac.uk

Password

Confirm Password

Job Title

Department

How can we reach you?

Email SMS Phone call

I agree to the VV-Impact Tracker **Terms and Conditions.**

Sign Up

Website – 2) Training

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Training

Please see the VV-Impact Tracker Manual for general guidance on how to use the software.

Support at Kent - We run training sessions throughout the year at both Canterbury and Medway campuses. See below for details. We also offer in-school training sessions or one-to-one support. Please email us to discuss your training needs.

University of Kent

MULTIPLE DATES

VV-Impact Tracker training (1.5hrs)

by Research Services

Free

SELECT A TIME

DESCRIPTION

1.5 hours training session on Vertigo Ventures Impact Tracker. This session will involve a 20 - 30 minute presentation, followed by questions. For the remainder of the session this the group will try using the software and set up a project on the system. Attendees are recommended to bring along project work they may wish to add to the impact tracker.

LOCATION

Canterbury campus
Canterbury campus (Room Tbc)

TAGS

Website – 3) Help

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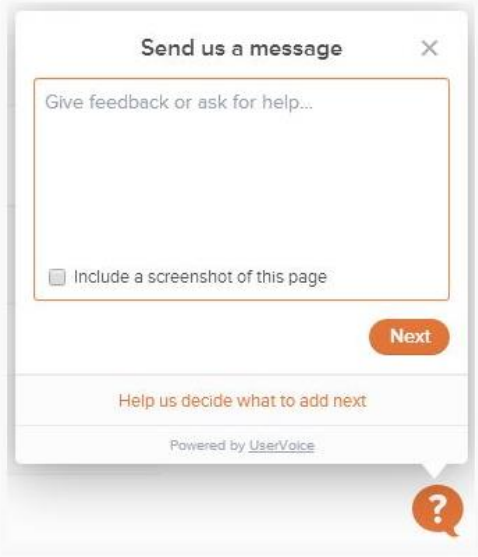
Help

When logged in and using the system, if you experience any performance issues please contact Vertigo Ventures directly by clicking on the help button which can be found at the bottom right of the screen.You will receive a response directly to your Kent email address.



For all other queries contact the Research Excellence Team.

For general enquires contact us via email or by phone on 01227 826595.

- Betty Woessner, Research Excellence Manager
- Renata McDonnell, Research Information Systems Officer
- MaddyBell, Impact and Engagement Officer (on maternity leave)
- Claire Perera, REF Support Officer

Website – 4) FAQ

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Projects

- I have been invited to join a project, can I edit and upload work?
- I am not the project owner but have been invited to a project, can I still invite 'groups' or 'users' to the project?
- Can I invite groups or users to any project within my UoA group?
- Can I access and edit all projects across university?
- Can I view name and title of all projects across university?
- Can I link/ delink any of the projects to which I belong?

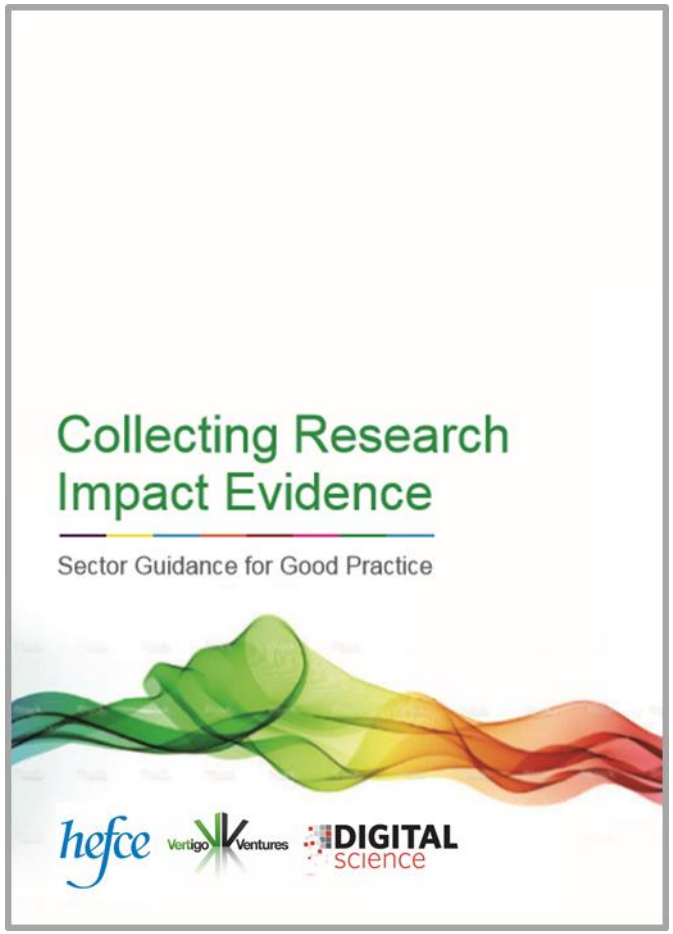
Groups

- Can I create a group
- Can I invite users to groups?
- Can I remove users or myself from groups to which I belong?
- Can I invite users to institutional level created UoA groups?

Challenges

- New system
- Additional support in certain areas
- Providing training at the right time

Collecting Research Impact Evidence Best Practice Guide



- HEFCE Commissioned Impact Evidence guide
- Downloadable from www.vertigoventures.com

Visit us on the stand!

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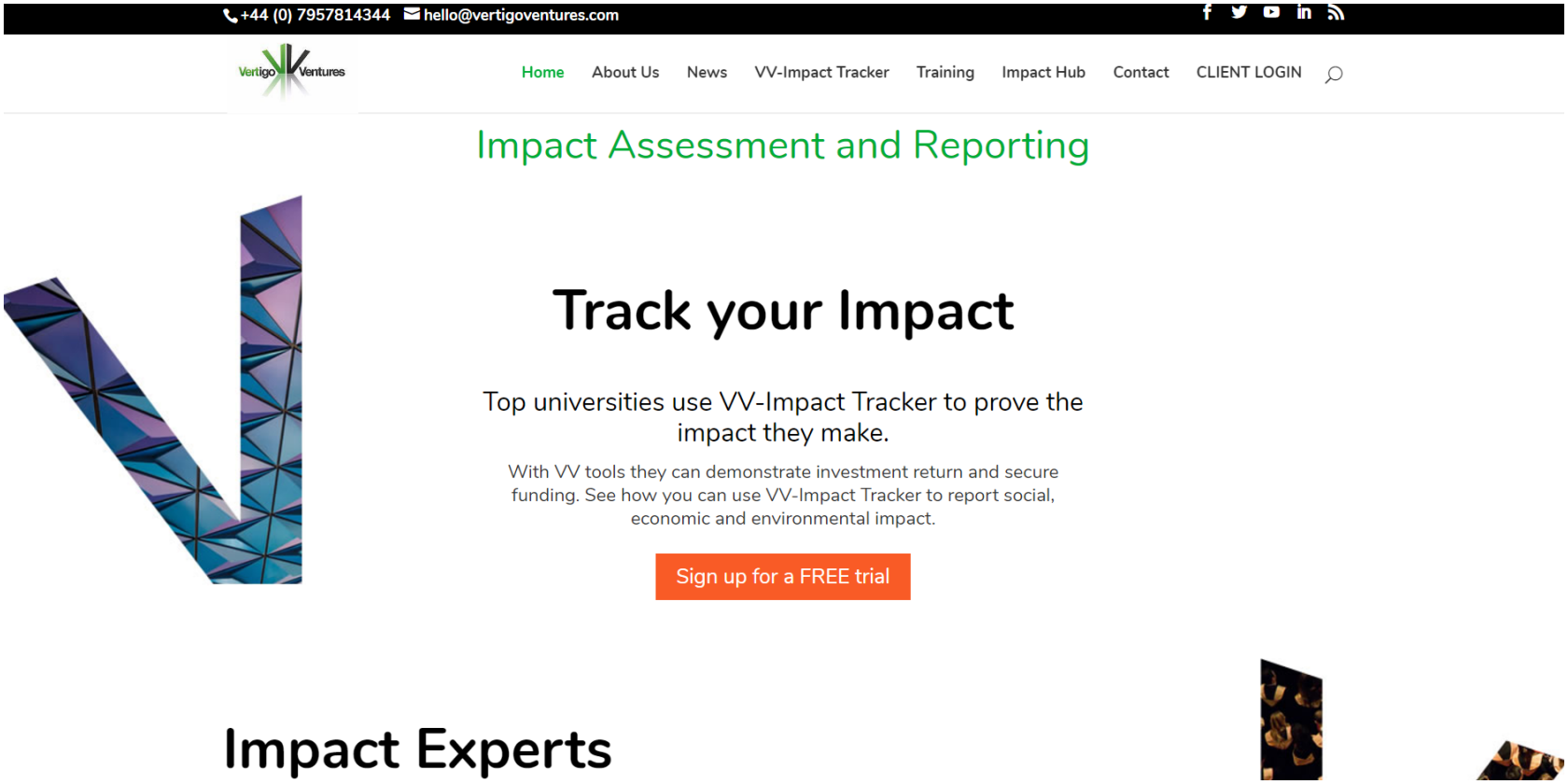

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Thank you

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