hello,
i'm jason

Jason Gordon
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Texthelp

@Th_JasonGordon

digital technologies and online services have already revolutionised many aspects of the way we live

the BIG challenge

texthelp™

To those who wonder whether the NHS can afford an ambitious effort to digitise in today's environment of austerity and a myriad of ongoing challenges, we believe the answer is clear: the one thing that NHS cannot afford to do is to remain a largely non-digital system. It is time to get on with IT.

Professor Robert Wachter

literacy

texthelp

15 14 13 12 11 10 9 8 7 6

50% of the UK working population

have a **reading age** of **11 years old, or younger**

14 13 12 11 10 9 8 7 6

we believe...

empowering citizens

creating avid readers & writers

removing barriers online

"The **Accessible Information Standard** provides direction to the health and care system on accessible information and communication support for patients, service users, carers and parents with a disability, impairment or sensory loss."

Jane Fox, NHS England

browsealoud®

Receive correspondence and information in **accessible formats**, including alternatives to 'standard' printed forms.

texthelp®

browsealoud®

as a service

reduce phone calls

reduce
face to face visits

reduce man hours

reduce paper/post

loyal - innovative - motivated - productive
healthy - relaxed - positive - satisfied

Supporting Hidden Disabilities

Research indicates almost **50%** of all adults are **hiding their dyslexia** from employers and colleagues

75% of all people with dyslexia are identified as being dyslexic **after reaching the age of 21**

People with dyslexia in the workplace and their employers **do not know what help is available** to them

Source: BATA 2013

texthelp®

read&write

78% of organisations providing AT reported **improved productivity**

64% of users reported **increased job satisfaction**

Organisations providing AT reported **50% reduction in sickness absence**

ITV have **reduced their ATW spend by 50%**

Source BATA survey 2013 & ITV

accessible technology for all

thanks for listening

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