SKYrooms

Making innovation happen:
From prototypes to provotypes.

Rupert Cryer
rupert.cryer@cabinetoffice.gov.uk
3 May 2018

Cabinet Office

SKYrooms

SKYrooms

From prototype to prov-otype.

- Here’s a proposal
- Let’s test it (in micro)
- In partnership
- Let’s look at the evidence

SKYrooms

Strategy by discovery.

SKYrooms

What does it take for an idea to change the world?

SKYrooms

Cambridge University, England Policy Fellowship, 2015-17

JCDecaux
Dear World,
The people who arrive in this city change Cambridge.
The ideas that leave this city change the world.
Yours,
Cambridge
UNIVERSITY OF CAMBRIDGE
0845 643 1020

SKYrooms

What does it take for an idea to change the world?

SKYrooms

1. A safe place to do risky things.

Doing new things
vs.
Protecting reputation.

SKYrooms

2. Innovation flourishes in an ecosystem.

Today’s interconnected issues don’t fit into neat organisational structures.

It requires collaboration – but you can’t mandate collaboration.

SKYrooms

Cabinet Office Policy School

Cabinet Office

wayra.
PART OF Telefónica OPEN FUTURE_

Haringey
LONDON

SKYrooms

Lessons from CO Policy School

- Create an offer that **drives demand sky-high**
- Working **across sectors** provided new insights
- **Diverse teams** performed better
- **Creative** venue helped diverse teams perform

Cabinet Office

wayra. PART OF Telefónica OPEN FUTURE_

Haringey LONDON

SKYrooms

SKYrooms

How can we …

create something

***so compelling* that people don’t need to be told to work together.**

They want to work together.

SKYrooms

Pitch to Chief Executive

An exceptional space to

- enable new ways of working
- enable collaboration
- inspire innovation.

SKYrooms

SKYrooms

POLICY LAB

Cabinet Office

HM Treasury

IDEO

A demonstrator for innovation processes

- Here’s a proposal
- Let’s test it (in micro)
- In partnership
- Let’s look at the evidence

SKYrooms

Strategy by discovery.

Evidence so far.

SKYrooms

SKYroom

Government Art Collection

Search

Home | Collection | Features | Resources | Visit us | Contact us | Blog

Features

- Features
- About Us
  - What we do
  - Our story
  - The Government Art Collection around the world
  - 'Reframing the Past' for the Future
  - The Art of Diplomacy
  - Court of Exiles
  - A Registrar in Minsk
  - Conserving a work in the Collection
  - Art as cultural diplomacy
  - A New York State of Mind
  - Our Man in Berlin
- Art and Artists
- Featured Work
- On Show
- Events

Conserving a work in the Collection

Dr Susan Tebby, artist and restorer, was at Goldsmith's College of Art in the early 1960s. She was introduced to Kenneth Martin in 1965 by his artist wife Mary Martin who said 'I've found the perfect assistant for you'. Susan began working for Kenneth in his studio – approximately two days a week but often more when he had an exhibition coming up. After Kenneth died, she continued to conserve his work – often being called in by museums and institutions to reconstruct works that were required for exhibition. The Government Art Collection (GAC) recently contacted Susan Tebby to work on *Mobile Reflector* c.1953 by Kenneth Martin. Paul Martin – Kenneth and Mary's son – came along as her assistant on the project.

Government Art Collection

SKYrooms

SKYrooms

Achievements so far

4000 users

from **40 organisations**

since April 2017, including:

SKYrooms

Achievements so far

SKYrooms

Achievements so far

LONDON DESIGN FESTIVAL

SKYrooms

SKYrooms

So what?

It’s driven by the strength of its own offer

Collaboration: others want to use it

SKYrooms

Strategy by discovery.

Moving to scale.

SKYrooms

A network of SKYrooms: from 1 to 2

SKYrooms

A network of SKYrooms – from 2 to many

A network of SKYrooms

SKYrooms

SKYrooms

A network of SKYrooms

SKYrooms

SKYrooms

A network of SKYrooms

SKYrooms

SKYrooms

A network of SKYrooms

SKYrooms

SKYrooms

A network of SKYrooms

SKYrooms

SKYrooms

A network of SKYrooms

SKYrooms

SKYrooms

Strategy by **discovery**.

3 principles discovered through SKYrooms' implementation.

SKYrooms

a. From tell to sell

SKYrooms

b. Making *the ask*

See and seize opportunity - **be ready.**

"I know this is a completely unreasonable question, but could we…"

Getting to Yes, if …

SKYrooms

Disruptive innovation is exciting…

[… but not if you're the one being disrupted.]

SKYrooms

c. Frontline buy-in

SKYrooms

Stay within the red lines

SKYrooms

Stay within the red lines

SKYrooms

Stay within the red lines

… apply **judgement + integrity**
between the lines

SKYrooms

Summary

- **Desirability of the offer**

  Create an invitation too good to turn down

- **Leadership**

  Navigating a new path requires judgement and integrity.

SKYrooms

SKYrooms

rupert.cryer@cabinetoffice.gov.uk