Mission Shift

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UK PUBLIC SECTOR, MICROSOFT SERVICES

Microsoft Services

DISRUPT THE MARKET

LEAD ADOPTION

SUPPORT THE LIFECYCLE

STIMULATE NEW PARTNER ECOSYSTEMS

Microsoft

In the next 20mins…

- Observations
- Challenges
- Approaches
- Insights
- Crystal ball gazing

The journey

The problem

Our response

- Designing approaches instead of solutions
- “Exploring together” mentality
- Mindset shift

Modernisation

CLOUD
NAVIGATOR

Modernisation

Discovery · Synthesis · Hack · Voyage plan · Proposal

- A unified approach
- Contextualized blueprint
- Establishing future-fit foundations

Adoption

ADOPTION &
CHANGE

Adoption

- Targeting “the last mile”
- Behavioural shift
- Shaping future working practices. Together

Disruption

DIGITAL
DISRUPT

Disruption

- Shifting mode – continual creation
- New organisational designs
- New connected ecosystems
- Citizen created services
- New considerations: trust | inclusivity | ethics | bias | privacy security | transparency

Partnerships of the future

- Shared ethics and trust framework
- Shared mindset and values
- Knocking down empires rather than creating them
- A broader and deeper impact
- Innovative commercial models

Thank you

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