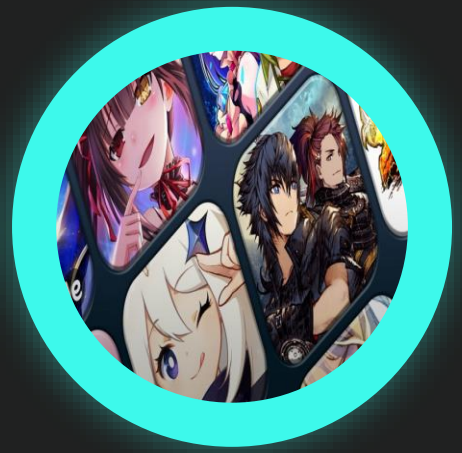
Safeguarding Our Digital Generation

DIGITAL HARMS



Cryptocurrency

Microtransactions

Gambling Advertising

Loot Boxes

Gatcha Games

Gaming & Gambling

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OUTCOMES

- Understand the risks associated with gaming and gambling.
- Understand the appeal to young people.
- Understand the impact of harm.

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OUR VISION

Every child and young person is resilient to, and safeguarded against gaming and gambling harms.

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Cryptocurrency is a decentralised internet-based medium of exchange.

A type of digital currency that can be bought and sold.

Blackbullion 2022

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CRYPTOCURRENCY STATISTICS

24% of student's own cryptocurrency

Source: The Block 2021

67% of students would consider using cryptocurrency to pay for university costs

Source: Education Technology 2021

43% of gamblers who experience harm own cryptocurrency

Source: Gamcare and YouGov 2022

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ADVERTISING

"Betting is increasingly seen as a normal part of supporting your team or following a sport."

PROFESSOR JIM ORFORD, GAMBLING WATCH UK

241 TIMES

Match of the day

16 TIMES PER MINUTE

Gambling logos in PL matches

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Source: Goldsmiths University 2018
Source: Torrence et al 2023

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DO YOU RECOGNISE THIS?

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THE IMPACT

Behaviour

Family

Friendships / Community

RELATIONSHIPS

Emotional Wellbeing

Mental Ill Health

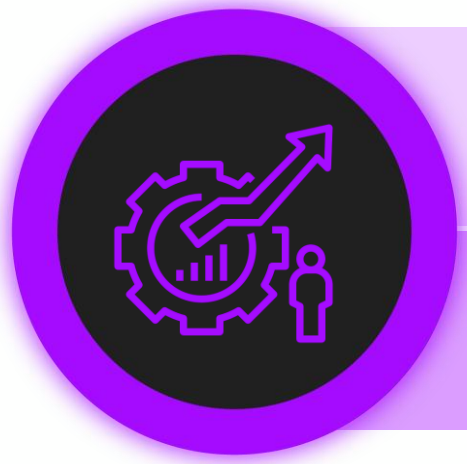
Physical Health

HEALTH

Attitudes/Concerns About Money

Living Standards

FINANCIAL



Social & Emotional Functioning

Education

DEVELOPMENT

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Source: IPSOS MORI/ Gambling Commission: Measuring Gambling related Harm Amongst Children and Young People: A Framework for Action 2019

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CASE STUDY

1

Ygam trained a school in 2021 which consisted of Safeguarding Leads and Pastoral Staff.

2

Last year, one of their students lost over £50,000 gambling with Cryptocurrency. Their circumstances were complex.

3

After losing a parent the year before, their other parent was recently diagnosed with terminal cancer.

4

The Ygam training enabled the team to understand the situation better and feel confident in opening dialogue with the student and recognise the signs of harm.

5

The school, Ygam and GamCare worked together to get the support required for the student in under 24 hours of disclosure.

6

Ygam training empowered the school to take quick action and led to effective timely support for the student.

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OUR PROGRAMMES

- Teachers & Youth Workers
- Health & Social Care Practitioners
- Parents, Cares, Foster Parents & Adoptive Parents
- Faith & Community Leaders
- University Staff & Students
- Alumni Programme

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#SafeguardingOurDigitalGeneration

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