



# SPONSORSHIP OPPORTUNITIES

Our events enable you to gather specific leads, target a defined audience and generate new business.

**OPEN FORUM  
EVENTS**

**PRACTICAL ANALYSIS  
INSIGHTFUL OPINION  
ENGAGING DEBATE**



# BENEFITS OF SPONSORING



Our programmes and conference agenda are carefully aligned with the training needs of our audiences.

All of our packages are tailored to meet the requirements of your organisation, and we work with our clients on a bespoke basis to ensure you receive the best possible return on your investment.

Our team are dedicated to delivering the highest standards of customer service, providing superb value and the perfect platform to promote your organisation.

## MAKE AN IMPACT

Over 4k senior public and third sector delegates attended our events last year. We reach millions more through our dedicated marketing campaigns. What better way to launch your service, demonstrate your products, build awareness and make important contacts in the public sector?

## RAISE YOUR PROFILE

Be at the forefront of the agenda and develop your prestige. A speaking slot enables you to convey key messages and raise your profile amongst industry and public sector leaders.

## BRING PEOPLE TOGETHER

Our events bring together public and private sector personnel and provide an opportunity to learn from each other. All of our sponsorship packages include guest places. Invite your most important clients, or use our events as internal training and networking opportunities.

## VALUE

We deliver the highest quality conferences at a competitive cost ensuring our customers get the best value for money alongside a superb conference experience.

## EXHIBITION NETWORKING

Exhibitors benefit from prime position in the high-traffic coffee, lunch and registration areas. We can organise an interview at your stand, hold one-to-one sessions with delegates, and introduce your organisation to the audience.

## MARKETING CAMPAIGNS

Benefit from an extensive, targeted marketing campaign to attract your ideal customers and business objectives. All events are advertised through brochure and email campaigns reaching thousands of public and third sector contacts.

## ENGAGE WITH A HIGH-LEVEL AUDIENCE

We target senior level delegates and key decision makers to ensure you are in front of a high-level and select audience. We offer only limited stand numbers to ensure our exhibitors gain direct access to delegates and speakers rather than be one of many exhibitors who struggle to make an impact and see a return.

# SPONSORSHIP PACKAGES

Open Forum Events offer a number of partnership, sponsorship and exhibition opportunities that can meet your marketing and business development needs.

PACKAGE DETAILS	MAIN SPONSOR	CASE STUDY	PANEL DEBATE	EXHIBITOR SPONSOR	BAG INSERT	WEB SPONSOR
Your logo and a 100-word profile about your company will be displayed in the delegate guide and event website.	✓	✓	✓	✓	✓	✓
You will receive a hard copy of the delegates contact details on the day of event and an electronic version post event.	✓	✓	✓	✓	✓	✓
Complimentary delegate passes for event (Cost £495+VAT per ticket for private sector)	✓	✓	✓	✓	✓	✓
Guest delegate passes, to be used for any current/potential public sector customers you would like to attend on the day (Cost £230+VAT per ticket)	✓	✓	✓	✓	✓	
Opportunity to provide collateral for all delegate bags.	✓				✓	
3m x 2m exhibition space in the networking surgery.	✓	✓	✓	✓		
Acknowledgement from the Chair during the opening address.	✓	✓	✓			
The opportunity to present a 20-minute session and interact with all delegates in the main plenary room.	✓	✓				
Branding through display of your corporate logo on all event promotional literature, plenary staging, venue signage and delegate event guide.	✓					
Full page advertisement within the delegate event guide.	✓					
Branding of your company logo on the event lanyards which all attendees of the event wear.	✓					
	POA	POA	POA	POA	POA	POA

## ADDITIONS

You can also tailor your package with additional exposure opportunities.  
Ask for more information.

ROUNDTABLE DISCUSSION - POA  
REFRESHMENT BREAK SPONSOR - POA  
STATIONARY PARTNER - POA

DELEGATE BAG SPONSOR - POA  
DELEGATE GUIDE ADVERT - POA

# SPONSOR TESTIMONIALS

Here's what our sponsors and supporters are saying about us and our events.

## MAGSTIM COMPANY LTD



"The range of delegates was ideal, with the right mix of healthcare decision makers and clinical practitioners. We will certainly be considering future events."

## SEYMOUR RESEARCH LTD



"Our company was recently a sponsor and exhibitor at a conference in Manchester. I was extremely impressed with both the event itself and the help and support we received during the run up to the event."

## KEELVAR.COM



"Excellent event, with a good mix of speakers focusing on educating delegates rather than selling to them."

## JANSSEN



"We made some excellent contacts which we have already followed up. All in all we achieved a great deal and your company is well organised."

## ROYAL SOCIETY FOR PUBLIC HEALTH



"I was really impressed by the delegates, I'd say 80% of them were extremely relevant to our services and I had the opportunity to make some valuable connections."

## PEGASUS GROUP



"The open and honest way in which speakers set out how they approached the challenges faced by the industry was particularly refreshing. I am already looking forward to the next Conference"

## FOOD DUDES HEALTH LTD



"I thought it was a good event and was very well run. The content of the presentations was relevant and engaging."

## INFORMED SOLUTIONS



"We found it a very useful and engaging event. We have enjoyed working with you on this event and will certainly look at any future conferences you are running with keen interest."

## KINGSLEY HEALTHCARE



"I am really pleased that we decided to participate this event as an exhibitor. This event helped us getting our message across to right professionals in the industry"

## RECENT SPONSORS



pitney bowes



Blue Stream Academy

