NSPCC

Taking Innovative Practice to Scale

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Scale-up Unit, NSPCC

#evidenceintopractice

EVERY CHILDHOOD IS WORTH FIGHTING FOR

Putting Evidence into Practice

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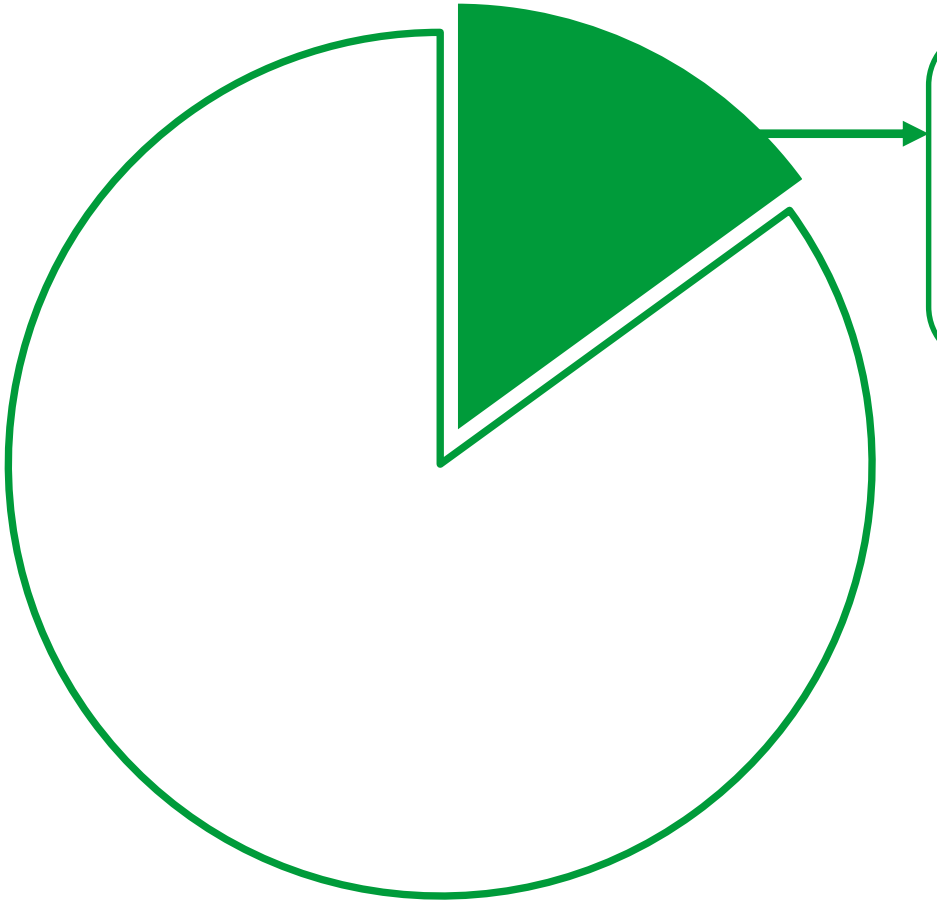


Of which **15%** is put into practice

£8.5 Billion

Money Spent on Health-Relevant Research in the UK

NSPCC – a brief overview

The National Society of the Prevention of Cruelty to Children was founded in **1884** to protect children from abuse and neglect, and to support vulnerable families.

Research & Evidence

1968 The NSPCC Battered Child Research Department started raising awareness of physical abuse to children.

Training & Consultancy

1989 The NSPCC National Training Centre opened to develop the skills of child protection workers.

Frontline support for families

1948 The NSPCC continued to grow alongside the introduction of local government children's services, and appointed Women Visitors to help meet the growing demand for family support services.

Campaigns & Policy

1889 The NSPCC persuaded Parliament to pass '*The Children's Charter*'

1970 NSPCC helped shape government policy on setting up Child Protection Registers

1987 The NSPCC launched the first in a string of highly successful awareness campaigns to protect and extend children's rights.

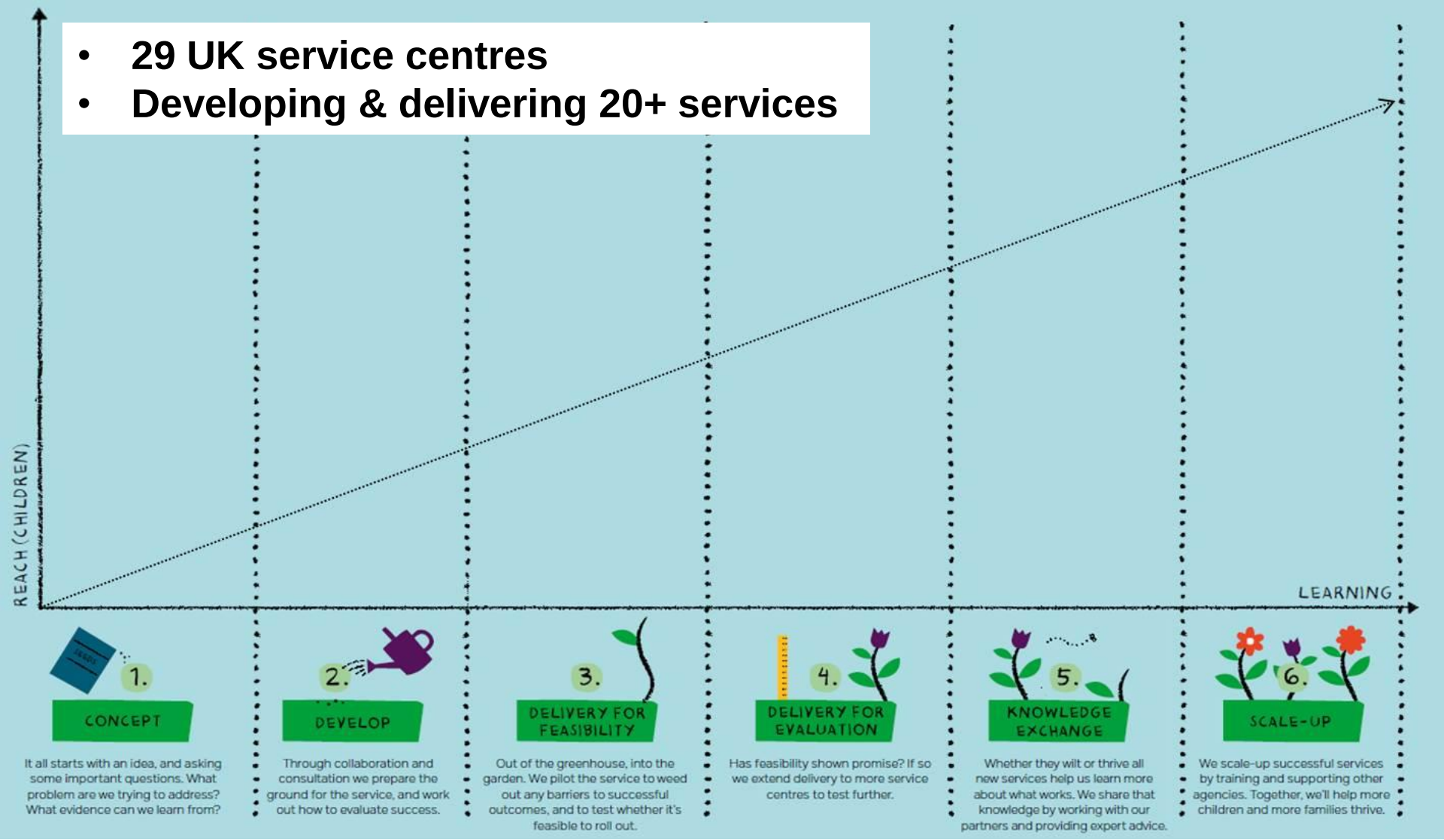
Helpline & Childline

1991 The NSPCC Child Protection Helpline

2006 ChildLine joins the NSPCC

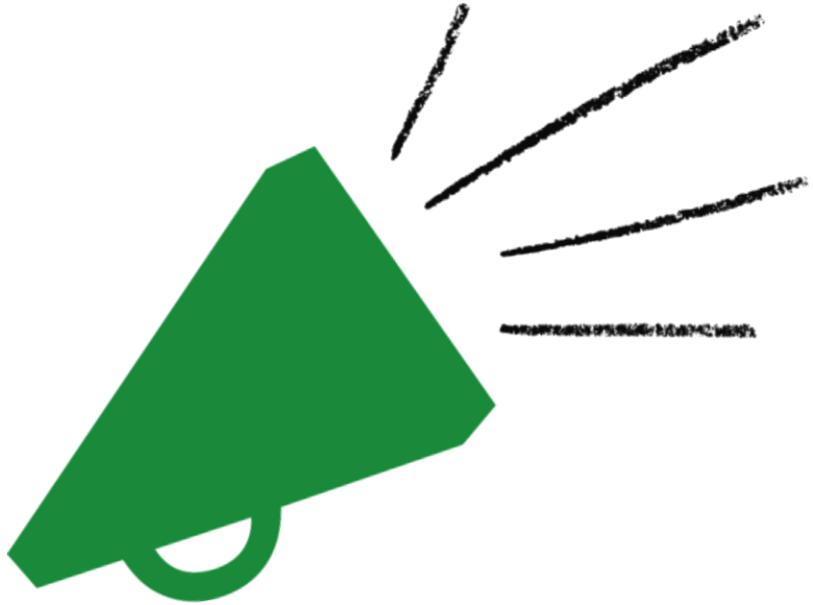
NSPCC Children’s Services – Today

- **29 UK service centres**
- **Developing & delivering 20+ services**

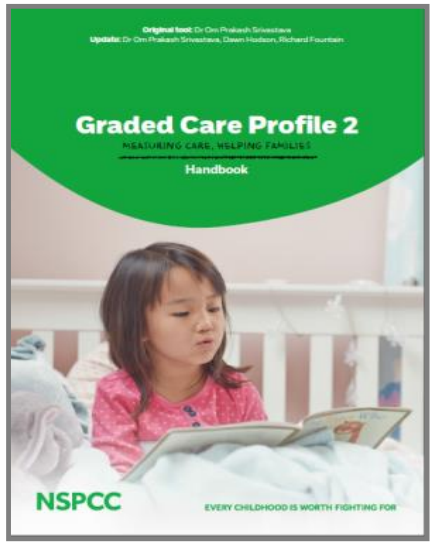


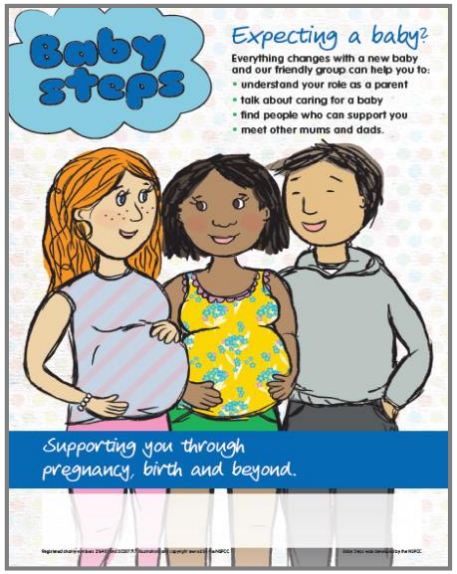
What is ‘Scale-up’?

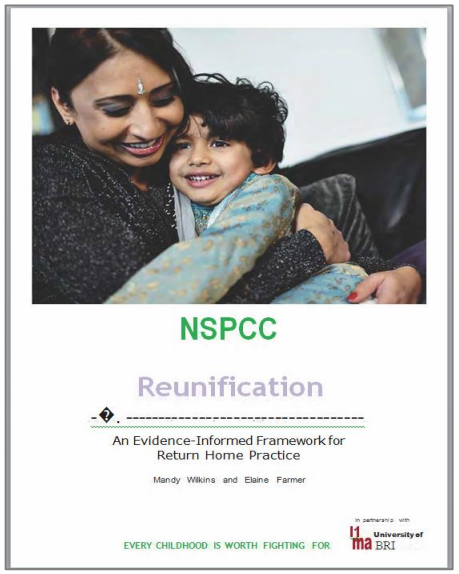
We **amplify** what the NSPCC does by taking our **evidence-based programmes** to scale across the UK and working **in partnership** with external organisations to help many **more children**.



What are we scaling up?







How is this innovative?

Implementation and Behavioural Science

Multiple service scale up

Contributing to the evidence base

Implementation Science

Evidence based programmes often had little or varied impact on individuals when replicated due to poor implementation

Implementation Science:

- Promotes the adoption and integration of practice;
- Seeks to understand barriers and facilitators of successful replication

Behavioural science

Behavioural science

Case Study: Letting the Future In

Impact and Evidence series

LETTING THE FUTURE IN

A THERAPEUTIC INTERVENTION FOR CHILDREN AFFECTED BY SEXUAL ABUSE AND THEIR CARERS

An evaluation of impact and implementation

John Carpenter, Tricia Jessiman and Demi Patsios
School for Policy Studies, University of Bristol
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February 2016

University of BRISTOL

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NSPCC

EVERY CHILDHOOD IS WORTH FIGHTING FOR

- Largest randomised control trial in the world of this type of intervention;
- Showed a **reduction in clinical levels of trauma from 73% -> 46%** among older children;
- Recommended in National Institute of Clinical Excellence (NICE) Guidance.

- But… this is not enough!

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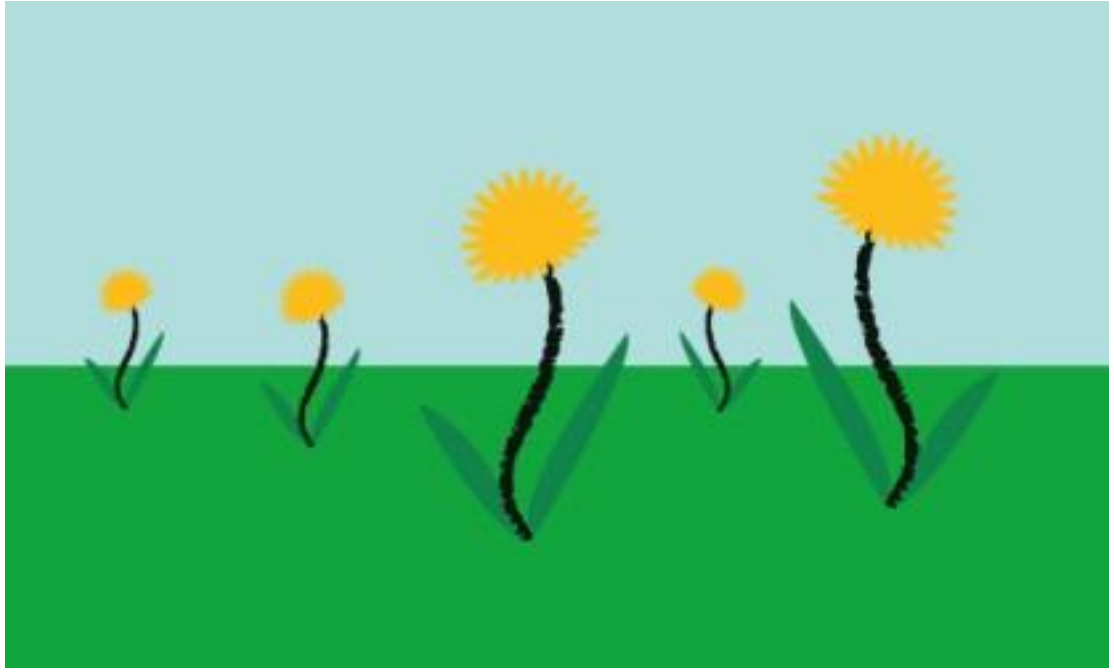
Implementation Package

- Implementation Workshop
- Mandatory training courses
- Bespoke additional training pathway
- On-going support and consultation
- Evaluation of our approach

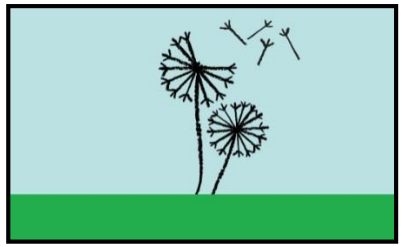
Our approach is unique

Single service ‘scale up’

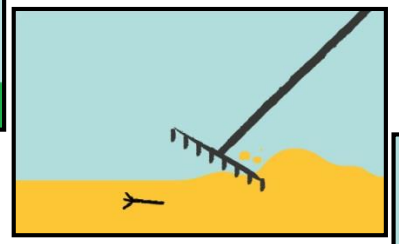
Multiple service ‘scale up’



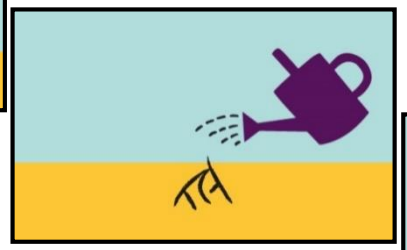
Contributing to the evidence base



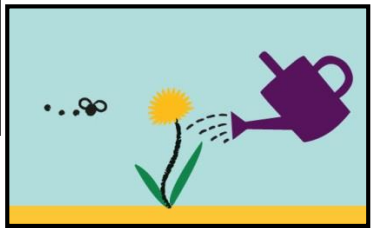
Training is not enough



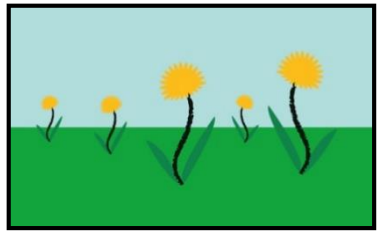
Organisation context and preparation



Different strategies for different services

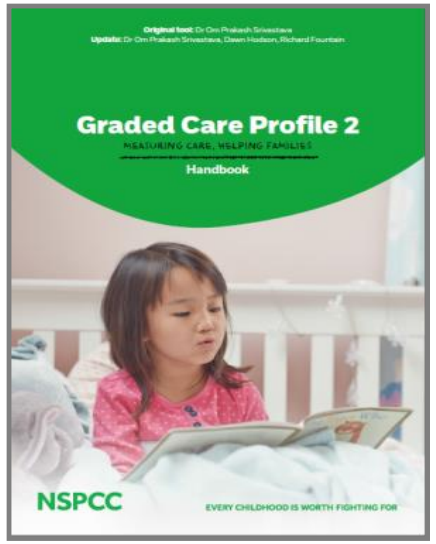


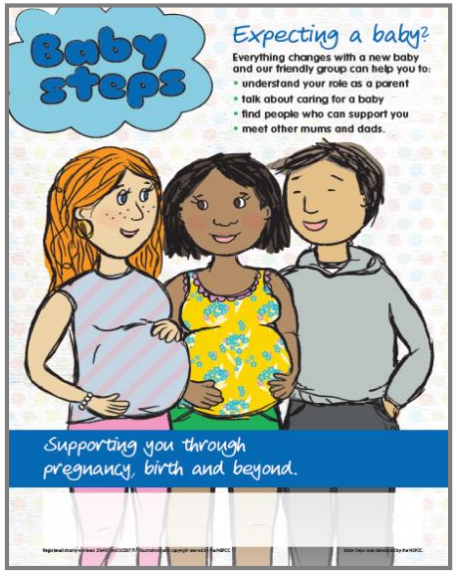
Focus on Champions

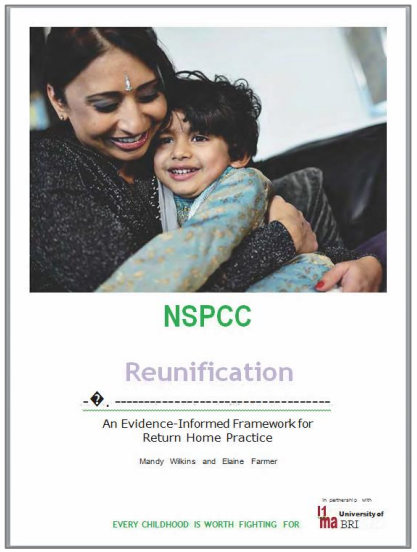


It takes time!

Putting Evidence into Practice







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